



FOR A  
RECOVERED  
FLEXIBILITY



**Flexadin**<sup>®</sup>

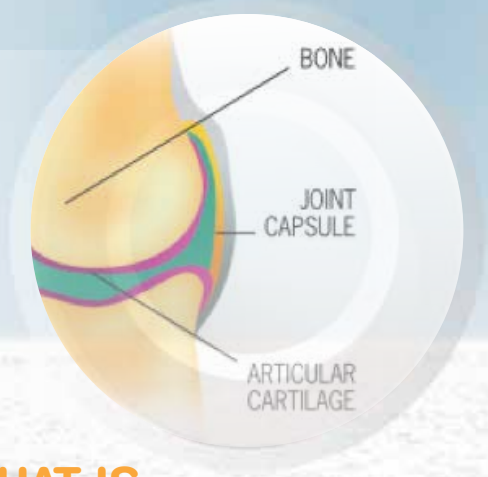


# IS YOUR PET SLOWING DOWN?

You may have noticed a change in your pet's gait. He has trouble getting into the car. He's not as playful as he used to be.

## YOUR PET MAY BE IN PAIN.

Although pets can't tell us when it hurts, they can suffer from the stiffness, pain and swelling of osteoarthritis and degenerative joint disease...  
**just like us.**



## WHAT IS OSTEOARTHRITIS?

Joints are made up of two or more bones that are joined by connective tissue, such as ligaments and tendons. The end of the bones that form the joint are covered and protected by a slippery, spongy tissue known as cartilage.

As in other body tissue, a natural balance occurs between cartilage damage and repair. Sometimes, as a result of injury or "wear and tear" with advancing age, for example, this balance is lost. Cartilage then breaks down faster than it can be repaired.

This can lead to joint problems and a loss of flexibility, which is commonly known as osteoarthritis (OA) or degenerative joint disease (DJD).



# WHAT ARE THE FIRST SIGNS OF JOINT PROBLEMS?



## Signs in Dogs

- 🐾 Stiffness after vigorous activity
- 🐾 Stiffness when the dog first gets up after resting for a period of time
- 🐾 Reluctance to jump into the car or go up or down the stairs
- 🐾 Lags behind on walks, or is slow to rise
- 🐾 Licks or chews at the affected joints
- 🐾 Lameness

Symptoms are not always easy to recognize. Some of them can just mean your pet is getting older, but they can also be actual signs of pain.

Most of the symptoms of discomfort are behavior changes. As your pet's best friend, you are a key participant in early pain detection.

## Signs in Cats

- 🐾 Decreased grooming
- 🐾 Inability to jump as high as before
- 🐾 Urinating or soiling outside the litter box
- 🐾 Increased or decreased sleep
- 🐾 Avoiding human interaction
- 🐾 Hiding



## OA IS A VERY FREQUENT DISEASE:

It affects...

**45%** of dogs between the age of 8 and 12.

**90%** of cats over the age of 12.

## WHAT CAN BE DONE?

There are ways to protect joints and to help manage the pain of osteoarthritis.

In addition to exercise and weight control, veterinarians often recommend glucosamine and chondroitin. These supplements have been shown to help protect cartilage.

Because their effects are seen over time, chondroprotectants do not provide immediate relief of pain. For that reason, NSAIDs (non-steroidal anti-inflammatory drugs) are often prescribed at the same time.

However, concerns have been expressed about the potential side effect of NSAIDs in some animals. Using minimum effective dose and combining complementary products in a multimodal approach can reduce those risks.

## WHAT IF...

you could protect your dog's or cat's cartilage and help improve its comfort with a single, complete supplement?

## HEALTHY JOINTS WITH FLEXADIN!

A complete range of nutritional supplements dedicated to joint support in dogs and cats:

- Glucosamine and Chondroitin
- Harpagophytum procumbens (or Devil's claw)
- Omega 3 fatty acids and Vitamin E
- UCII (undenatured type II collagen)



## AN EASY ADMINISTRATION

### FLEXADIN (TABLETS):



- Comes in a palatable chewable tablet
- Once a day dosing
- Available in 2 convenient sizes: 30 and 120 tablets



### FLEXADIN PLUS:



- Comes in a highly palatable chew
- Once a day dosing
- **Cats & small dogs** available in 2 convenient sizes: pouches of 30 and 90 chews
- **Medium & large dogs** 90 chews per pouch



80% palatability in cats\*

96% palatability in dogs\*

### FLEXADIN ADVANCED:



- Comes in a highly palatable chew
- Once a day dosing
- One chew per day for dogs of all sizes!
- Available in a pouch of 30 chews
- 94% palatability in dogs\*



\*Palatability studies, data on file.

# DO YOU KNOW ABOUT THE NOTIFICATION PROGRAM?

## WHAT IS THE NN CERTIFICATION?

Have you ever questioned the safety and quality of some non-pharmaceutical products?

To remedy this unfortunate situation, the Interim Notification Program for low-risk Veterinary Health Products has been created. This voluntary program assures that low risk health products meet safety and quality criteria established by Health Canada. When a product contains only approved ingredients which are safe or low-risk, a Notification Number is issued. For you and your pet, the Notification Number (NN) on the packaging is proof that the manufacturer meets adequate standards for these types of products.

## NN-CERTIFIED VETOQUINOL PRODUCTS

Vetoquinol is proud that Notification Numbers have already been issued for several of its products, including its Flexadin range! Since product safety is top priority for pet owners and veterinarians alike, Vetoquinol strongly believes that NN-certified products represent a step forward in providing you with reliable animal health care products.

**ASK YOUR VETERINARIAN FOR VETOQUINOL'S NN-CERTIFIED PRODUCTS!**

**NNSBET**



**vetoquinol**  
ACHIEVE MORE TOGETHER